

**Rocky Mountain Jaguar Club
Communications Policy for the
Club Newsletters
(both printed and electronic)
and the Club Website**

The Rocky Mountain Jaguar Club (RMJC) communications shall be limited to:

- RMJC news...club news of general interest to the membership including local jaguar car news, club officer elections, notices about members (e.g. serious illness / injury / death), etc.
- RMJC events...calendar and announcements concerning upcoming events, both car and non-car related, that are part of the club's official program as maintained by the program chair.
- Jaguar Club of North America (JCNA) news...of general interest to the RMJC membership including national jaguar car news, recognition of RMJC participation in JCNA leadership or events, neighboring club JCNA sanctioned events, regional and national JCNA events, etc.
- Other non-RMJC car related events that are of general interest to the RMJC membership (e.g. RMVR, MG Ralleye, Gunnison Car Show, British Motoring Conclave, Colorado Grand Concours d'non-elegance, etc.)
- Other material deemed appropriate and relevant to club members by the editor or webmaster

RMJC communications shall NOT cover:

- Non-car related events that are not part of the RMJC program (e.g. a member's church event, a member's charity fund raiser, a member's Girl Scout Cookie drive, etc.)

Note: a member can propose that a non-car related event be added to the RMJC program by contacting the RMJC program chair (typically the Vice-President of the club). If the event is added to the club program RMJC communications can be used to promote the event.